

Wendys primary logo

**Wendys**  
*Supa Sundaes*

Wendys primary logo with opening date

. SINCE 1979 .

**Wendys**

*Supa Sundaes*

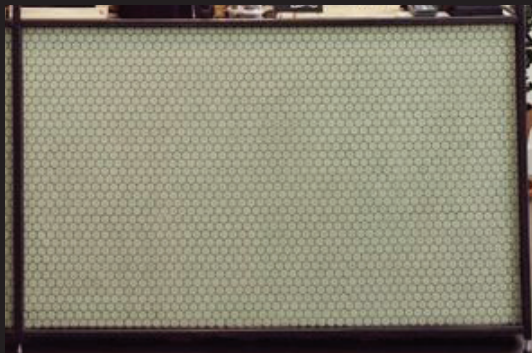
Wendys primary logo neon

. SINCE 1979 .

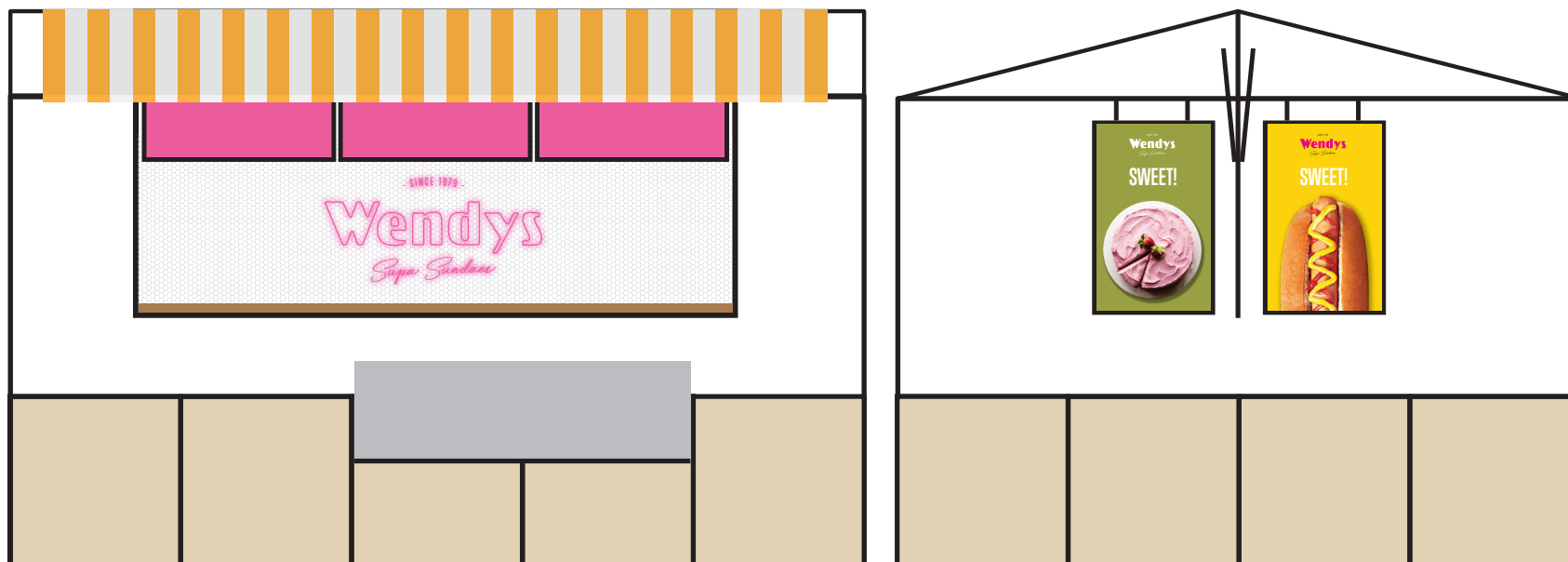
Wendys

*Supa Sundaes*

# Wendys Island look and feel board



# Wendys Island front and side concept



# Wendys Island sketch look and feel

